

Seminar on Internet Privacy
Friday, April 5, and Saturday, April 6, 2019
ETH Zurich, Building HG, rooms E 42 (Friday) and F 33.1 (Saturday), [Rämistrasse 101](#), CH-8092
Zurich

Friday, April 5, 2019 (ETH Zurich, Building HG, room E 42)

- 9:30 am – 11:00 am **Module 1: Introduction into European/ Swiss Internet Privacy Law/ GDPR**
Presenters:
Petra Leupold (Chief Lawyer of the Austrian Consumer Protection Agency, Editor in Chief of the “Zeitschrift fuer Verbraucherrecht” [the Journal for Consumer Law] and lecturer at University of Vienna Law Faculty)
Florent Thouvenin (UZH, Professor of Law, Information and Communication Law)
- 11:00 am – 12:30 am **Module 2: Approach to Internet Privacy in the US**
Presenter:
Florencia Marrotta-Wurgler (NYU Law School, Professor of Law, Commercial Law, Contracts, E-Commerce and Law & Economics)
- 12:40 pm **Lunch at Restaurant ETH Dozentenfoyer (for speakers/ professors only),
Rämistrasse 71, 8006 Zürich**
- 2.30 – 3:50 pm **Discussion**
- 4.00 – 4:45 pm **Module 3: Technology and Innovation**
**How the technology industry approaches privacy concerns with new,
innovative technology**
Presenter:
Dr. Uli Sachs (Senior Product Counsel at Google Switzerland)
- 6 pm **Dinner at restaurant zum Alten Löwen, Universitätstrasse 111, 8006 Zürich**

Saturday, April 6, 2019 (ETH Zurich, Building HG, room F 33.1)

9:30 am – 11:00 am **Module 4: A New Model of Informational Self-Setermination**
Presenter:
Florent Thouvenin (UZH, Professor of Law, Information and Communication Law)

11:00 am – 1:00 pm **Module 5: A New Strategy for the Private Enforcement of Privacy Policies in the US**
Presenters:
Florencia Marrotta-Wurgler (NYU Law School, Professor of Law, Co-Reporter, Third Restatement of Consumer Contracts, American Law Institute)
Alexander Stremitzer (ETH, Center for Law & Economics, Professor of Law, Economics, and Business)
Kevin Tobia (ETH, Center for Law & Economics)

1:00 pm **Light lunch provided in the conference room**

2:30 – 4:30 pm **Module 6: Enforcement Bots**
Presenters:
David Basin (ETH, Professor of Computer Science, Information Security Group)
Stefan Bechtold (ETH, Center for Law & Economics, Professor of Law, Intellectual Property)
Alexander Stremitzer (ETH, Center for Law & Economics, Professor of Law, Economics, and Business)